

Donor Privacy Policy

Approved on: April 12, 2019
Approved by: Board of Trustees

Blessings International is committed to respecting the privacy of our donors. This privacy policy has been developed to ensure donors that donor information will not be shared with any third party.

Information Collected

The following are the types of donor information collected and maintained by Blessings:

- Contact information: name, organization/church, complete address, phone number, email address;
- Donation information: amounts donated, date of donation(s), method, and stimulus;
- Payment information: check number and billing information;
- Shipping information: name, organization/church, complete address;
- Information concerning how donors learned about Blessings International;
- Information shared by donors including: questions, comments, and suggestions; and
- Requests to receive periodic updates such as periodic mailings related to specific fund-raising appeals, prayer concerns, and newsletters.

How Information is Used

Blessings International uses donor information to understand donors' needs and provide them with better service, complete a transaction, maintain records of donations, send acknowledgments, mail year-end tax statements, send newsletters and direct mail pieces, and for internal marketing purposes. Credit card numbers are used for payment processing and are not retained. Credit card numbers from online donations are never in the possession of Blessings International but rather are processed on our secure site through a master merchant. The comments offered by donors are used to provide responses to information requested. Blessings International takes each recommendation seriously as to how communication might be improved.

No Sharing of Personal Information

Blessings International will not share, sell, rent, trade, or lease the personal information of donors to other organizations. The identity of all donors will be kept confidential. Use of donor information will be limited to the internal purposes of Blessings International and only to further the ministry activities and mission, except



as required by law.

Electronic Security

Gifts processed through Blessings International's website are processed on a secure server location that uses SSL encryption technology. SSL encrypts user's data, including credit card or checking account information, so that it cannot be read while being transferred over the internet. Blessings International's donor management software is secured with filters, firewalls, and encryption. Computer systems utilized by Blessings International are password protected and secured with filters that prohibit access to unauthorized users. Data is available to qualified persons on a need-to-know basis only.

Removing a Name from Blessings International's Mailing List

It is the desire of Blessings International to not send unwanted electronic or print mail to donors. For donors desiring to be removed from the mailing list, a request for removal may be submitted to <u>info@blessing.org</u> or by calling (918) 250-8101.

Contacting Blessings International

For donors that have comments or questions regarding this donor privacy policy, an email may be sent to info@blessing.org or contact by phone at (918) 250-8101.